

Rep Order# 9765671 Ver# 19 Status Revised
EC'd Yes

Traffic Order# 41237

Printed: 10/23/2012 3:18 PM
Last Received: 10/23/2012 2:48 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 3

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-MKGD FOR LINE 55 OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*55	TH	9P-10P	PERSON OF INTEREST	:30	\$6,500.00	10/11-10/25 11/01-11/01	0 1	3 1	0 1	\$6,500.00	
				Sales Remark: V19 1X NA V19 Comment Changed, Spots/week Changed								
	*76	TH	10P-11P	ELEMENTARY	:30	\$6,500.00	10/25-10/25	1	1	1	\$6,500.00	
				Sales Remark: V19 MKGD V19 Added								

---REPORT TOTALS---

Report Totals: 2 / \$13,000.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00

Sales Totals: 222 / \$285,250.00

Station Totals: 222 / \$285,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 28%
		WKRC 36%	WLWT 21%	WSTR 2%	WXIX 12%	

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Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Rep Order# 9765671 Ver# 18 Status Returned
EC'd Yes

Traffic Order# 41237

Printed: 10/23/2012 2:11 PM
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1 of 2

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--- REMARKS ---

pls see line 55
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*55	TH	9P-10P	PERSON OF INTEREST	:30	\$6,500.00	10/11-10/18 10/25-11/01	0 1	2 2	0 2	\$13,000.00	
				Station Remark: V18 1x na 10/25 no time mg thurs 10/25 10-11p ncir elementary								

---REPORT TOTALS---

Report Totals: 2 / \$13,000.00

---SALES MONTHLY TOTALS---

Oct 12: 164 / \$197,775.00 Nov 12: 58 / \$87,475.00
Sales Totals: 222 / \$285,250.00
Station Totals: 222 / \$285,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$792,361	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

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Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Books null
Demos RA35+

Connell II, Jim

From: ahoff@local12.com
Sent: Monday, October 22, 2012 2:47 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237
Order Total: \$285,250.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-55-3):

Rate: \$6,500.00
Air Date: Thu 10/25/12
Eligible Days: ---Th-----
Inventory Code: Thu Reg 2
Inventory Description: Thu Reg 2
Inventory Code Time: 9:00 PM-10:00 PM
Spot Type: NM
Length: :30
Channel(s): [1] WKRC
Priority: Preemptible w/ Notice
Preempt Reason: No Avail

1x Thurs 10-11Pw 10/25 NMW

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 1												
10/09/12	Tuesday	5:29:25 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE	1370	P-2		1	MWASH
10/12/12	Friday	5:12:50 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE	1370	P-2		2	MWASH
10/23/12	Tuesday	5:05:57 AM	:30	\$425.00	DSOH-T 5a	Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE	1370	P-2		5	MWASH
10/24/12	Wednesday	5:28:28 AM	:30	\$425.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE	1370	P-2		6	MWASH
11/02/12	Friday	5:06:12 AM	:30	\$425.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE	1370	P-2		8	MWASH
11/05/12	Monday	5:21:41 AM	:30	\$425.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE	1370	P-2		7	MWASH
											6	
Line: 2												
10/02/12	Tuesday	5:41:18 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-2		1	MWASH
10/08/12	Monday	5:54:15 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-2		2	MWASH
											2	
Line: 3												
10/16/12	Tuesday	5:43:45 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-2		1	MWASH
10/18/12	Thursday	5:54:40 AM	:30	\$550.00	DSOH-T 5a	Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-2		2	MWASH
											2	
Line: 4												
10/24/12	Wednesday	5:44:07 AM	:30	\$550.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-2		2	MWASH
10/29/12	Monday	5:50:24 AM	:30	\$550.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-2		1	MWASH
											2	
Line: 5												
10/30/12	Tuesday	5:34:50 AM	:30	\$550.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-3		1	MWASH
10/31/12	Wednesday	5:49:49 AM	:30	\$550.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-3		2	MWASH
											2	
Line: 6												
11/06/12	Tuesday	5:35:05 AM	:30	\$550.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 ADSCC IE	1370	P-2		1	MWASH
											1	
Line: 7												
10/03/12	Wednesday	6:12:57 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		1	MWASH
10/08/12	Monday	6:22:18 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		2	MWASH
10/16/12	Tuesday	6:23:00 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		3	MWASH
10/19/12	Friday	6:14:11 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		4	MWASH
10/25/12	Thursday	6:28:14 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		5	MWASH
10/29/12	Monday	6:11:57 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		6	MWASH
10/30/12	Tuesday	6:04:11 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		9	MWASH
10/31/12	Wednesday	6:19:58 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		7	MWASH
11/02/12	Friday	6:27:44 AM	:30	\$650.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 ADSCC IE	1370	P-2		8	MWASH
											9	
Line: 8												
10/02/12	Tuesday	6:38:28 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE	1370	P-2		1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 8

10/08/12	Monday	4:42:47 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna (6:30:00 AM-7:00:00 ADSCC IE	1370	P-2	2	MWASH-
				\$1,300.00						2

Line: 9

10/16/12	Tuesday	4:29 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna (6:30:00 AM-7:00:00 ADSCC IE	1370	P-2	2	MWASH-	
10/17/12	Wednesday	4:23 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna (6:30:00 AM-7:00:00 ADSCC IE	1370	P-2	1	MWASH-	
				\$1,300.00						2	

Line: 10

10/23/12	Tuesday	:42:36 AM	:30	\$650.00	DSOH-T 6a	Good Morn Cincinna (6:30:00 AM-7:00:00 ADSCC IE	1370	P-2	1	MWASH-	
10/25/12	Thursday	:50:22 AM	:30	\$650.00	6a	Good Morn Cincinna (6:30:00 AM-7:00:00 ADSCC IE	1370	P-2	2	MWASH-	
				\$1,300.00						2	

Line: 11

11/01/12	Thursday	4:43:06 AM	:30	\$650.00	6a Good Morn Cincinna (6:30:00 AM-7:00:00 ADSCC IE	1370	P-2	2	MWASH-
11/05/12	Monday	4:29:14 AM	:30	\$650.00	6a Good Morn Cincinna (6:30:00 AM-7:00:00 ADSCC IE	1370	P-2	1	MWASH-
				\$1,300.00					2

Line: 12

11/06/12	Tuesday	4:35:25 AM	:30	\$650.00	6a Good Morn Cincinna (6:30:00 AM-7:00:00 ADSCC IE	1370	P-2	1	MWASH-
				\$650.00					1

Line: 13

10/11/12	Thursday	7:28:54 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2	2	MWASH
10/15/12	Monday	7:25:29 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2	1	MWASH
10/16/12	Tuesday	7:58:24 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2	3	MWASH
10/17/12	Wednesday	7:28:56 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2	4	MWASH
10/24/12	Wednesday		:30	\$450.00	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2	6	MWASH
10/26/12	Friday		:30	\$450.00	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2	5	MWASH
10/30/12	Tuesday	7:28:56 AM	:30	\$450.00	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2	8	MWASH
11/05/12	Monday	7:18:20 AM	:30	\$450.00	CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE	1370	P-2	7	MWASH
				\$3,600.00						8

Line: 14

10/11/12	Thursday	7:54:29 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	1	MWASH	
10/15/12	Monday	7:59:25 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	2	MWASH	
10/16/12	Tuesday	7:59:25 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	3	MWASH	
10/19/12	Friday	7:41:33 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	4	MWASH	
10/23/12	Tuesday	7:59:26 AM	:30	\$450.00	DSOH-T CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	6	MWASH	
10/24/12	Wednesday	7:49:21 AM	:30	\$450.00	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	5	MWASH	
11/01/12	Thursday	7:58:56 AM	:30	\$450.00	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	8	MWASH	
11/02/12	Friday	7:58:56 AM	:30	\$450.00	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	9	MWASH	
11/05/12	Monday	7:36:07 AM	:30	\$450.00	CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE	1370	P-2	7	MWASH	
				\$4,050.00						9	

Line: 15

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 15												
10/10/12	Wednesday	12:28 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	17:58 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 16												
10/18/12	Thursday	22:02 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/22/12	Monday	15:03 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 17												
10/24/12	Wednesday	12:00 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/29/12	Monday	12:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 18												
10/30/12	Tuesday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	11:45 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 19												
11/06/12	Tuesday	29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 20												
10/05/12	Friday	53:01 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	38:25 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 21												
10/20/12	Saturday	27:27 AM	:30	\$500.00	DSOH-T	6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	1	MWASH-
10/27/12	Saturday	31:47 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	2	MWASH-
11/03/12	Saturday	39:58 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	3	MWASH-
											3	
Line: 22												
10/21/12	Sunday	58:35 AM	:30	\$2,500.00	DSOH-T	CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	1	MWASH-
10/28/12	Sunday	11:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	2	MWASH-
11/04/12	Sunday	11:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	3	MWASH-
											3	
Line: 23												
10/02/12	Tuesday	12:38 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/05/12	Friday	39:01 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 24												
10/12/12	Friday	30:20 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 24												
											1	
Line: 25												
10/16/12	Tuesday	:55:04 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
10/18/12	Thursday	:38:40 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
											2	
Line: 26												
10/23/12	Tuesday	:06:20 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
10/29/12	Monday	:33:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 27												
10/31/12	Wednesday	:58:56 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
11/05/12	Monday	:15:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 28												
11/06/12	Tuesday	:42:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH
											1	
Line: 29												
10/02/12	Tuesday	:46:41 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH
10/03/12	Wednesday	:21:54 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH
10/11/12	Thursday	:29:03 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH
10/15/12	Monday	:47:23 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH
10/24/12	Wednesday	:41:15 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH
10/26/12	Friday	:23:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH
10/30/12	Tuesday	:51:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH
11/01/12	Thursday	:31:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH
											8	
Line: 30												
10/03/12	Wednesday	:19:36 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH
10/08/12	Monday	:08:46 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH
10/09/12	Tuesday	:27:55 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH
10/12/12	Friday	:24:34 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH
10/17/12	Wednesday	:21:20 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH
10/30/12	Tuesday	:15:31 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH
11/05/12	Monday	:10:07 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH
											7	
Line: 31												
10/05/12	Friday	:58:18 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH
10/08/12	Monday	:29:27 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH
10/09/12	Tuesday	:29:12 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 31												
10/10/12	Wednesday	2:58:01 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH-
10/30/12	Tuesday	1:28:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH-
11/01/12	Thursday	2:58:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	8	MWASH-
											6	
Line: 32												
10/03/12	Wednesday	1:59:12 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/04/12	Thursday	1:29:22 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	1	MWASH-
11/01/12	Thursday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	4	MWASH-
11/05/12	Monday	1:28:41 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	3	MWASH-
											4	
Line: 33												
10/09/12	Tuesday	2:59:12 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	2:27:31 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/18/12	Thursday	2:27:05 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/19/12	Friday	2:27:37 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/23/12	Tuesday	2:28:41 PM	:30	\$500.00	DSOH-T	The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	6	MWASH-
10/29/12	Monday	2:59:11 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/31/12	Wednesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	7	MWASH-
11/05/12	Monday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	8	MWASH-
											8	
Line: 34												
10/08/12	Monday	3:58:38 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	3:24:10 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/18/12	Thursday	3:27:34 PM	:30	\$500.00	DSOH-T	Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/23/12	Tuesday		:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/30/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	8	MWASH-
11/02/12	Friday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/05/12	Monday	3:58:42 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	7	MWASH-
											7	
Line: 35												
10/02/12	Tuesday	1:14:10 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	1:23:29 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		DSCC IE	1370	P-2	1	MWASH-
10/30/12	Tuesday	1:05:06 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		DSCC IE	1370	P-2	8	MWASH-
10/31/12	Wednesday	1:27:21 PM	:30	\$850.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)		DSCC IE	1370	P-2	7	MWASH-
											4	
Line: 36												
10/02/12	Tuesday	1:36:48 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		DSCC IE	1370	P-2	2	MWASH-
10/05/12	Friday	1:53:54 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	1:36:36 PM	:30	\$850.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)		DSCC IE	1370	P-2	10	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 36												
											\$2,550.00	3
Line: 37												
10/02/12	Tuesday	5:22:37 PM	:30	\$1,000.00	DSOH-T 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	DSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	5:23:23 PM	:30	\$1,000.00	DSOH-T 5p	Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	DSCC IE	1370	P-2	2	MWASH-
											\$2,000.00	2
Line: 38												
10/04/12	Thursday	5:52:59 PM	:30	\$1,100.00	DSOH-T 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	5:40:40 PM	:30	\$1,100.00	DSOH-T 5p	Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	DSCC IE	1370	P-2	1	MWASH-
											\$2,200.00	2
Line: 39												
10/02/12	Tuesday	6:12:42 PM	:30	\$1,200.00	DSOH-T 6p	Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/03/12	Wednesday	6:27:21 PM	:30	\$1,200.00	DSOH-T 6p	Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	2	MWASH-
											\$2,400.00	2
Line: 42												
10/02/12	Tuesday	7:26:23 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	7:19:42 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	7:25:35 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	3	MWASH-
10/19/12	Friday	7:28:12 PM	:30	\$900.00	DSOH-T M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	5	MWASH-
10/29/12	Monday	7:03:56 PM	:30	\$900.00	M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	7	MWASH-
10/30/12	Tuesday	7:22:14 PM	:30	\$900.00	M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	10	MWASH-
11/02/12	Friday	7:28:04 PM	:30	\$900.00	M-F	7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	9	MWASH-
											\$6,300.00	7
Line: 43												
10/02/12	Tuesday	7:54:26 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/08/12	Monday	7:40:54 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/10/12	Wednesday	7:54:30 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/18/12	Thursday	7:54:42 PM	:30	\$1,100.00	DSOH-T M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/25/12	Thursday	7:50:44 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	8	MWASH-
10/26/12	Friday	7:51:44 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	7	MWASH-
10/31/12	Wednesday	7:34:29 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/02/12	Friday	7:50:56 PM	:30	\$1,100.00	M-F	730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	10	MWASH-
											\$8,800.00	8
Line: 44												
10/02/12	Tuesday	11:11:59 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	11:31:14 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	1	MWASH-
10/12/12	Friday	11:24:24 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	3	MWASH-
10/19/12	Friday	11:30:26 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	5	MWASH-
10/22/12	Monday	11:13:22 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	4	MWASH-
10/23/12	Tuesday	11:19:57 PM	:30	\$2,400.00	DSOH-T 11p	M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	7	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 44												
10/29/12	Monday	1:33:30 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	6	MWASH
10/31/12	Wednesday	1:25:37 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	9	MWASH
11/01/12	Thursday	1:11:18 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	8	MWASH
											9	
Line: 45												
10/08/12	Monday	2:00:53 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	1	MWASH
10/11/12	Thursday	2:13:47 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	2	MWASH
10/16/12	Tuesday	2:14:10 XM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	3	MWASH
10/17/12	Wednesday	1:48:54 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	4	MWASH
10/23/12	Tuesday	1:46:15 PM	:30	\$650.00	DSOH-T Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	6	MWASH
10/26/12	Friday	1:59:00 PM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	5	MWASH
11/01/12	Thursday	2:24:00 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	8	MWASH
11/05/12	Monday	2:11:30 XM	:30	\$650.00	Letterman		11:35 PM-12:35 XM	DSCC IE	1370	P-3	7	MWASH
											8	
Line: 46												
10/02/12	Tuesday	1:34:07 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	1	MWASH
10/03/12	Wednesday	2:54:41 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	2	MWASH
10/12/12	Friday	1:34:10 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	4	MWASH
10/15/12	Monday	2:56:35 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	3	MWASH
10/16/12	Tuesday	1:03:53 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	6	MWASH
10/18/12	Thursday	2:43:19 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	5	MWASH
10/23/12	Tuesday	1:12:15 XM	:30	\$225.00	DSOH-T Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	7	MWASH
10/29/12	Monday	1:23:50 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	8	MWASH
11/01/12	Thursday	1:11:45 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	10	MWASH
11/02/12	Friday	1:12:15 XM	:30	\$225.00	Late Late Show		12:35 AM-1:35 AM	DSCC IE	1370	P-2	9	MWASH
											10	
Line: 47												
10/06/12	Saturday	2:23:37 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	1	MWASH
10/13/12	Saturday	2:21:21 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 48												
10/13/12	Saturday	2:58:29 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH
10/20/12	Saturday	1:26:12 XM	:30	\$175.00	DSOH-T Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH
10/27/12	Saturday	2:52:40 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	3	MWASH
11/03/12	Saturday	2:43:56 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	4	MWASH
											4	
Line: 49												
10/07/12	Sunday	2:16:14 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH
10/14/12	Sunday	2:02:09 XM	:30	\$200.00	DSOH-T Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 49												
											2	
Line: 50												
10/09/12	Tuesday	3:31:08 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH
10/23/12	Tuesday	3:19:47 PM	:30	\$6,500.00	DSOH-T Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 51												
10/02/12	Tuesday	3:33:52 PM	:30	\$4,800.00	DSOH-T Tue Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 52												
10/30/12	Tuesday	3:43:00 PM	:30	\$4,000.00	Tue Reg 3		10:00 PM-11:00 PM	DSCC IE	1370	P-2	2	MWASH
											1	
Line: 54												
10/25/12	Thursday	7:58:51 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH
11/01/12	Thursday	3:14:28 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 55												
11/01/12	Thursday	3:40:08 PM	:30	\$6,500.00	Thu Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	4	MWASH
											1	
Line: 56												
10/05/12	Friday	3:46:19 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH
10/26/12	Friday	3:40:18 PM	:30	\$4,000.00	Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH
11/02/12	Friday	3:19:27 PM	:30	\$4,000.00	Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH
											3	
Line: 59												
10/06/12	Saturday	3:21:17 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 60												
10/13/12	Saturday	7:21:54 PM	:30	\$1,000.00	DSOH-T SEC Football		12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 61												
10/20/12	Saturday	2:02:51 XM	:30	\$750.00	DSOH-T Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH	
10/27/12	Saturday	1:40:17 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH	
11/03/12	Saturday	1:55:01 PM	:30	\$750.00	Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH	
											3	
Line: 62												
10/07/12	Sunday	2:25:12 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH	
10/14/12	Sunday	1:58:31 PM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH	
10/21/12	Sunday	2:41:02 XM	:30	\$750.00	DSOH-T Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 62												
10/28/12	Sunday	2:03:56 XM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4	MWASH
11/04/12	Sunday	1:48:54 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5	MWASH
											5	
Line: 63												
10/21/12	Sunday	1:59:26 AM	:30	\$1,500.00	DSOH-T	NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1	MWASH
10/28/12	Sunday	2:28:11 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2	MWASH
11/04/12	Sunday	2:56:56 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3	MWASH
											3	
Line: 64												
10/28/12	Sunday	3:39:00 PM	:30	\$7,500.00		NFL Regular Season	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 65												
10/07/12	Sunday	3:21:36 PM	:30	\$12,000.00	DSOH-T	Bengals vs Miami	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 66												
10/14/12	Sunday	2:58:56 PM	:30	\$15,000.00	DSOH-T	Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 67												
11/04/12	Sunday	3:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-2	1	MWASH
											1	
Line: 69												
10/06/12	Saturday	3:28:59 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	1	MWASH
10/13/12	Saturday	3:58:23 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	2	MWASH
10/20/12	Saturday	1:36:49 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	3	MWASH
10/27/12	Saturday	1:13:05 PM	:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-4	4	MWASH
											4	
Line: 70												
11/03/12	Saturday	3:58:09 AM	:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 PM)	DSCC IE	1370	P-4	1	MWASH
											1	
Line: 71												
10/03/12	Wednesday	5:14:34 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	1	MWASH
10/08/12	Monday	5:13:47 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	2	MWASH
10/16/12	Tuesday	5:13:12 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	3	MWASH
10/25/12	Thursday	5:12:59 AM	:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	4	MWASH
11/02/12	Friday	5:27:43 AM	:30	\$850.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	ADSCC IE	1370	P-2	5	MWASH
											5	
Line: 72												
10/07/12	Sunday	5:47:09 PM	:30	\$10,000.00	DSOH-T	AFC Regular Season	(4:00:00 PM-7:00:00 PM)	DSCC IE	1370	P-2	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 72

				\$10,000.00							1	
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Line: 73

10/23/12	Tuesday	:28:00 PM	:30	\$5,000.00	DSOH-T Tue Reg 3		10p-11p	DSCC IE	1370	P-2	1 MWASH	
				\$5,000.00							1	

Line: 74

10/18/12	Thursday	:13:02 AM	:30	\$500.00	DSOH-T 5a Good Morn Cincinna (5:00:00 AM-5:30:00 AM)			DSCC IE	1370	P-2	1 MWASH	
				\$500.00							1	

Line: 75

10/27/12	Saturday	:50:35 PM	:30	\$500.00	Big East Football		12p-330p	DSCC IE	1370	P-4	1 MWASH	
				\$500.00							1	

Line: 76

10/25/12	Thursday		:30	\$6,500.00	Thu Reg 3		10p-11p	DSCC IE	1370	P-2	1 MWASH	
				\$6,500.00							1	
				\$285,250.00							222	
				\$285,250.00							222	
				\$285,250.00							222	
				\$285,250.00							222	
				\$285,250.00							222	

[Filtered by:] [Sorted by: Station]